



## 1. INDONESIA NCC CTI-CFF JOINED TALK SHOW ON MMAF BLUE REVOLUTION EXPO 2012

The Ministry of Marine Affairs and Fisheries of the Republic of Indonesia held the third annual Blue Revolution Exposition event on September 6, 2012 at Senayan Jakarta, with the theme: "Strengthening the Marine and Fisheries-based Blue Economy Industrialization for a Prosperous Community". The mission for the meeting was to promote and develop the strategy for the marine sector development and management, especially for fishery based industries in the Coral Triangle area to be more productive and creative.

The event was sponsored by the WWF-Indonesia, an environmental NGO that is also engaged in the field of marine and fisheries management. The MMAF Blue Revolution Expo lasted for four days and was attended by leaders of in the National, Regional and local governments, University representatives, NGO's with interest in this topic and private industry representatives. This talk show focused on how to bring the result of the discussion to the public and to business owners through the action of Coral Triangle Initiative Regional Business Forum and the concept of the "Blue Economy" which will be the theme of CTI-RBF-3. This will also lead up to the implementation of the Blue Revolution Expo 2012. The Guest speakers were Mr. Victor Nikijuluw, the Executive Secretary of Indonesia NCC-CTI CFF, Mr. Roosdinal Salim, from the Indonesia Chamber of Commerce, and Mr. Purwanto, from the Center of Research and Fishery Management and Fish Resource Conservation-MMAF. This talk show led by Mr. Nazir Foad, Conservation Director of WWF-Indonesia

In March 2013, Indonesia will host the implementation of CTI regional activities "Coral Triangle Initiative Regional Business Forum" (CTI RBF). For the past two years, the Coral Triangle Initiative on Coral reefs Fisheries and Food Security (CTI-CFF) and its partners have organized the CTI Regional Business Forum to engage with the private sector in creating innovative business solutions that are both economically profitable and environmentally sustainable.

In just a short span of time, this regional platform has opened a number of business opportunities that address increasing market demand for environmentally sustainable products and services, while focusing on the Coral Triangle's rich but highly threatened marine resources. Since its inception, this platform has seen fishing companies, seafood retailers, and travel and tourism operators in the Coral Triangle publicly announce concrete steps to reduce their impact on the marine environment by adopting more responsible business practices.





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The forum has also recognized several notable Public-Private Partnerships between large-scale companies, NGOs, local communities, and government agencies that aim to improve marine resource use and management. This has focused on adopting more rigorous operating standards, employing sustainable sourcing policies, or financing grassroots activities that benefit both the people and environment. Now in it's third year, the CTI Regional Business Forum is poised to enter the next level of public-private sector engagement by creating an even more mainstream platform to publicly celebrate sustainable business solutions in the Coral Triangle.



Three major activities that occurred during the meeting was planning for the following events in 2012 and 2013. **First Coral Triangle Initiative Youth Essay Competition:** In this event, we intend to have youth participate in developing their own solutions to the environmental and educational problems. Students will be asked to voice their concern about environment, to offer solutions for what business can do to bridge the issues of natural resources limitation, poverty and the need for development.

Essays should be submitted to the National Coordinating Committee CTI-CFF. The solution topic can be focused on economic, technology, tourism and other disciplines as appropriate to CTI mission. The more mixed discipline background analysis that comes out will result in more comprehensive and integrated solutions that we can offer to business in this diverse sector. The solution should include fresh and innovative ideas with the entrepreneurship to spirit and it is more important to be applied by industry as this will bring greater benefit for the people and natural resource sustainability.



**Second Journalist Writing Competition:** This is a competition for journalists to write and publish articles on the Blue Economy within the period of October 2012 to March 2013. The competition is open to journalist working in ASEAN countries. Submissions of articles should go to National Coordinating Committee-CTI CFF. During the time period indicated.

**Third Road to CTI Regional Business Forum (RBF):** This is a one-day seminar about the Blue Economy: a marriage of profit and sustainability. The targeted participants include members of the private sector, academia, and NGOs. The event will be held in Manado, North Sulawesi on 3-4 December 2012.

It is expected that CEOs and top leaders of private sector companies involved with marine resource utilization in the Asia-Pacific area or those that have a stake in preserving this region's valuable marine resources will be the participants of the RBF that will be held on march 2013 in Bali. This forum will be focused on how to bring the result of the discussion to the public and to business owners through the action of Coral Triangle Initiative Regional Business Forum and the concept of the "Blue Economy"





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## 2. MONTHLY WORKING GROUP MEETING

The Indonesian National Plan of Action for the Coral Triangle Initiative on coral reefs, fisheries and food security (CTI-CFF) has been constructed through series of workshops attended by relevant sectors at both the national and local levels since May 2008. The NPOA was developed in line with the Regional Plan of Action which was agreed by six coral triangle countries and based on the Government of Indonesia's long term strategic plan and policies relevant to CTI. As a new initiative, which has been prepared in a relatively short time, it is realized that NPOA needs to be improved as a living document, to adapt to some changes based on national priorities. A mini workshop was held to finalize and to disseminate the NPOA to be used as the basis for implementing CTI-CFF programs in Indonesia. This event was facilitated by the RETA 7813 (Coastal and Marine Resources Management in the Coral Triangle: Southeast Asia) ADB at Santika Hotel Bogor from September 5 to 6, attended by Working Groups, Partners, NGOs, Consultant teams, and the Secretariat of NCC CTI-CFF. The meeting was able to identify the most prioritized activities in each working group. More info, click this: [www.nccctiindonesia.net](http://www.nccctiindonesia.net)





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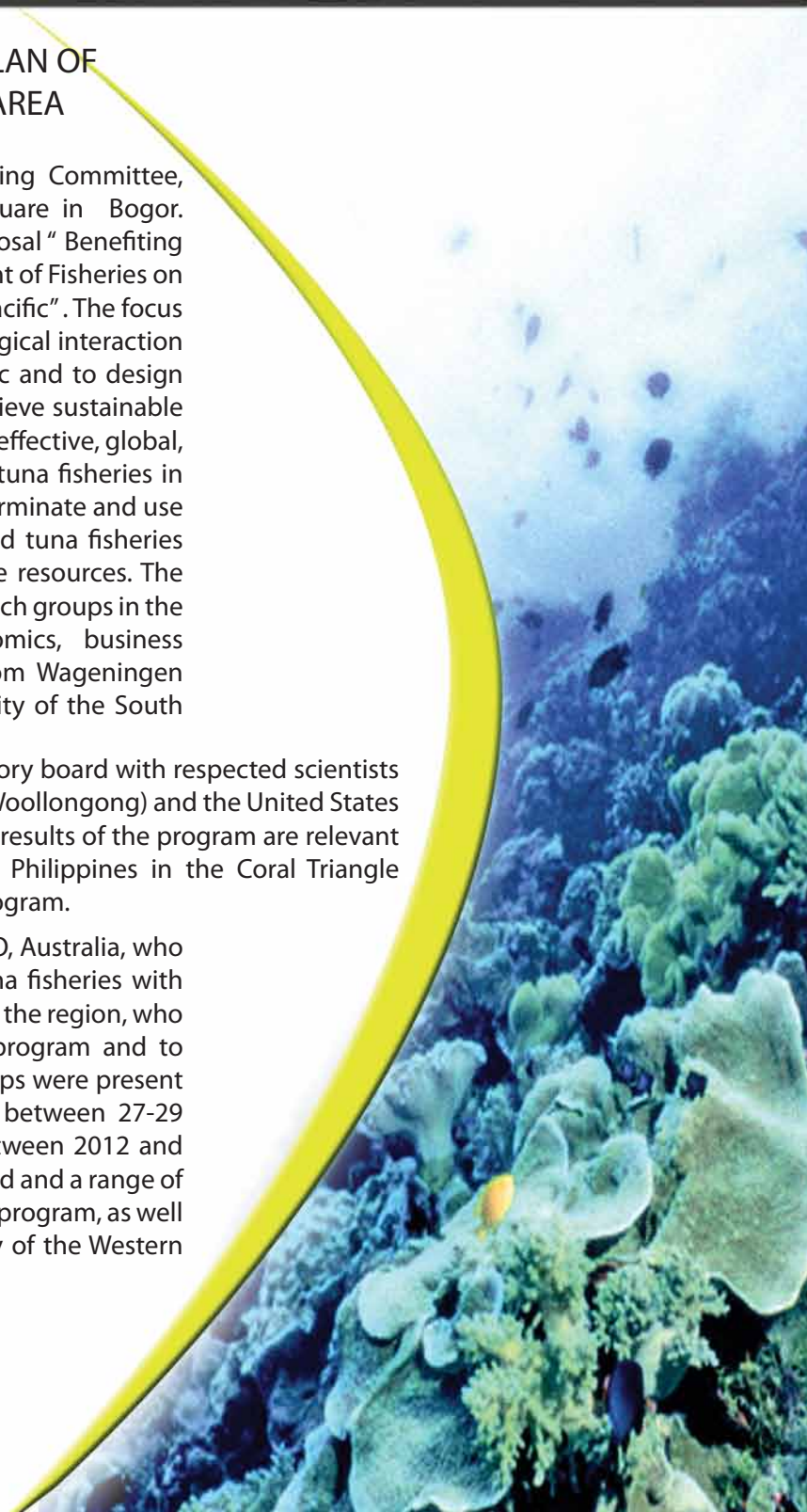
## 3. BEST TUNA TO SUPPORT THE NATIONAL PLAN OF ACTIONS AROUND THE CORAL TRIANGLE AREA

On September 22, 2012, Indonesia National Coordinating Committee, attended the workshop on BESTTuna at Botanical Square in Bogor. BESTTuna is an acronym of the title of the research proposal "Benefiting from Innovation in Sustainable and Equitable Management of Fisheries on Transboundary Tuna's in the Coral Triangle and Western Pacific". The focus of the research is to understand the complex social-ecological interaction in tuna fisheries in the Coral Triangle and Western Pacific and to design effective and equitable governance arrangements to achieve sustainable tuna management. The program goals are to develop an effective, global, long-term, science-governance, network for sustainable tuna fisheries in the Coral Triangle and Western Pacific and, lastly, to determine and use knowledge in tuna ecology, tuna fisheries behavior, and tuna fisheries management and governance for management of those resources. The research program is a co-operation between several research groups in the field of environmental policy, environmental economics, business economics and fisheries ecology and management from Wageningen University, the University of Philippines and the University of the South

The scientific research is guided by an international advisory board with respected scientists from Australia (Murdoch University and the University of Wollongong) and the United States (University of Santa Barbara) to ensure that direction and results of the program are relevant to society. Representatives of WWF Indonesia and the Philippines in the Coral Triangle Program are involved in the steering committee of the program.

The supporting network includes scientists from the CSIRO, Australia, who are involved in the cooperative research program on tuna fisheries with Indonesia, and tuna traders from Netherlands, operating in the region, who will be regularly consulted about the progress of the program and to co-ordinate activities. Representatives of all of these groups were present at the kick-off meeting of the program, held in Bogor between 27-29 August this year. This program will run for five years between 2012 and 2017. It is funded by the Wageningen University INREF Fund and a range of other funds including WWF Indonesia, the Indonesia DIKTI program, as well as research funds from the Philippines and the University of the Western Pacific. More info about this program please visit :

<http://www.besttuna.wur.nl/UK/>





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## 4. IN-COUNTRY INCEPTION WORKSHOP ON COASTAL AND MARINE RESOURCES MANAGEMENT IN THE CORAL TRIANGLE: SOUTHEAST ASIA (RETA 7813)

The National Inception Workshop on Coastal and Marine Resources Management in the Coral Triangle: Southeast Asia (RETA 7813) was held at Amaris Hotel, Bogor during September 25-26, 2012 to validate the priority subprojects identified in the Technical Assistance paper for implementation under this project as well as present the Consultant's understanding of the project; and serve as a forum for sharing of information on the current status of CTI implementation in Indonesia and for the identification of specific activities that could be implemented under the project. The workshop was attended by ADB, NCC, CTI Regional Secretariat, the development partners, and the consultant team. All participants were split into 4 groups: (1) Seascape and Marine Protected Area; (2) Ecological and Fisheries Management and Threatened Species; (3) Climate Change and Adaptation; and (4) Support to NCC Secretariat. The result of this workshop will be presented in the coming regional workshop on 18-19 October 2012 in Jakarta.



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